



THREE RIVERS BUSINESS ALLIANCE

Sponsorship Checklist

Major Signature Events

(Request details for specific/significant marketing inclusions)

Small Business PRIDE Fashion Show June

- \$20,000 Champion Lead (exclusive)
- \$ 7,500 Advocate Gold
- \$ 5,000 Patron Silver
- \$ 3,500 Supporter Bronze
- \$ 1,000 Table (8 tickets)

My Business My Pride Awards Gala Dec.

- \$20,000 Champion Lead (exclusive)
- \$ 7,500 Advocate Gold
- \$ 5,000 Patron Silver
- \$ 3,500 Supporter Bronze
- \$ 1,000 Table (8 tickets)

Education/Training

- \$2,000 SOGIE Training on-site for your company (Sexual Orientation and Gender Identity Expression) promotes inclusive and supportive culture.
- \$1,500 DEI Quarterly Breakfast Host
- \$1,500 LGBTE Certification Training for small businesses (3 sessions)
- \$1,500 LGBTQ+ Competency Training on-site for your company or employees
- \$1,000 Lunch and Learn Host
- \$1,000 Sponsor created members in-person workshop
- \$ 500 Sponsor created virtual webinar

Networking Host

- \$1,500 Perk Before Work Breakfast Host
- \$1,000 Host/Sponsor Your Local Community Action Group
- \$ 500 Business After Hours mixer
- \$ 500 Membership in Business Referral Group

Scholarships/Financial Assistance

- \$1,000 Sponsor names (1) LGBTQ+ Small business grant
- \$ 900 scholarship for (1) LGBTQ+ small business LGBTE certification cost
- \$ 500 LGBTQ+ Small Business Grant Fund
- \$ 300 Membership Scholarship for 1 business
- \$ 250 scholarship/financial assistance for member/volunteer tickets to events

flip →

Small Event Host

- \$1,500 Legislative Breakfast Meet/Greet September
- \$1,500 National Coming Out Day Lunch Host October
- \$1,500 Transgender Awareness Week Event Host November

Marketing

- \$1,000 Website Banner 1 year
- \$ 500 Newsletter ad or custom email blast
- \$ 500/\$250 event program ad
- \$ 500 Branded with logo and company materials included in Chamber Welcome Kit for new members
- \$ 250 Social media post (weekly 1 month)
- \$ 250 Grand Opening Ribbon Cutting Event

Other Donations/Membership

- \$ 300 Your Membership Fee to 3RBA
- \$ 100 One- Time Donation
- \$ 50 One- Time Donation
- \$ 25 Donation Recurring Monthly Giving Club

thank-you

All sponsorships at \$1,000+ include corporate membership to 3RBA Chamber of Commerce.

Name _____
Email _____ Phone _____
Title _____
Company _____

TAX DEDUCTIBILITY/IRS NOTICE

Membership dues and other contributions or gifts to Three Rivers Business Alliance are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code. Three Rivers Business Alliance Foundation (3RBF) is a Pennsylvania nonprofit corporation exempt from federal income taxes under Internal Revenue Code (IRC) Section 501(c)(3) per the attached IRS exemption letter. Accordingly, contributions or gifts to 3RBF may be deductible as charitable contributions for Federal income tax purposes.

Contact: Cynthia Oliver
coliver@3rba.com
724-205-0752