



THREE RIVERS BUSINESS ALLIANCE

Sponsorship Checklist

Major Events

- Small Business Pride Fashion Show June**
- \$20,000 Champion Lead (exclusive)
- \$7,500 Advocate Gold
- \$5,000 Patron Silver
- \$3,500 Supporter Bronze
- My Business My Pride Awards Gala Dec.**
- \$20,000 Champion Lead (exclusive)
- \$7,500 Advocate Gold
- \$5,000 Patron Silver
- \$3,500 Supporter Bronze

Education

- \$1,500 DEI Quarterly Breakfast Host
- \$1,500 LGBTE Certification Training host
- \$1,000 Lunch and Learn Host
- \$1,000 Custom In person Workshop
- \$500 Custom Virtual Webinar

Networking

- \$1,500 Perk Before Work Breakfast Host
- \$1,000 Host/Sponsor Local Community Action Group
- \$500 Business After Hours mixer
- \$500 Membership in Business Referral Group

Scholarships/Financial Assistance

- \$1000 Sponsor names (1) LGBTQ+ Small business grant
- \$900 scholarship for (1) LGBTQ+ small business LGBTE certification cost
- \$500 LGBTQ+ Small Business Grant Fund
- \$300 Membership Scholarship for 1 business
- \$250 scholarship/financial assistance for member/volunteer tickets to events

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Small Events

- \$1,500 Legislative Breakfast Meet/Greet
- \$1,500 National Coming Out Day Lunch Host
- \$1,500 Transgender Awareness Week Event
Host November

Marketing

- \$1,000 Website Banner 1 year
- \$500 Newsletter ad or custom email blast
- \$500/\$250 event program ad
- \$500 Chamber Welcome Kit for new members
- \$250 Social media post (weekly 1 month)

Other Donations/Membership

- \$300 Membership Fee
- \$100 One Time Donation
- \$50 One Time Donation
- \$25 Donation Recurring Monthly Giving
Club

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All sponsorships \$1,000+ include corporate membership to 3RBA Chamber of Commerce

TAX DEDUCTIBILITY/IRS NOTICE

Membership dues and other contributions or gifts to Three Rivers Business Alliance are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

Three Rivers Business Alliance Foundation (3RBF) is a Pennsylvania nonprofit corporation exempt from federal income taxes under Internal Revenue Code (IRC) Section 501(c)(3) per the attached IRS exemption letter. Accordingly, contributions or gifts to 3RBF may be deductible as charitable contributions for Federal income tax purposes.

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FOUNDATION
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