



# *"My Business My Pride"*

Three Rivers Business Alliance 2<sup>nd</sup> Annual  
LGBTQ+ Excellence in Business Celebration  
Celebrating our 5<sup>th</sup> Anniversary



DECEMBER 8, 2023 AT 6:00 P.M.

SOLDIERS AND SAILORS HALL OAKLAND

BLACK TIE OPTIONAL



**THREE RIVERS  
BUSINESS ALLIANCE**

**Proud  
Member**



# WELCOME TO 3RBA!

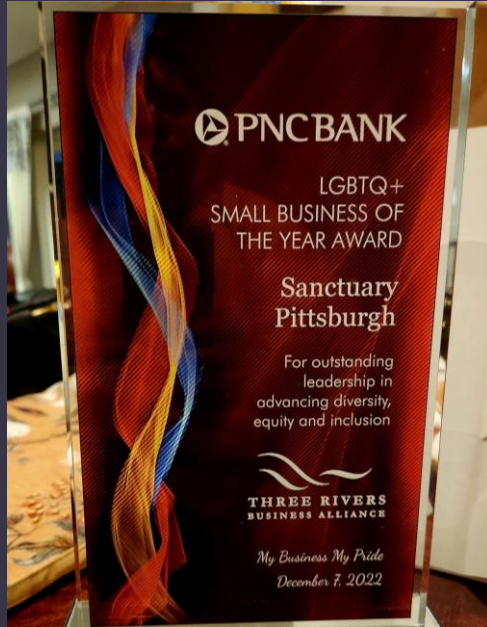
3RBA, the regional LGBTQ+ Chamber of Commerce, will hold its second Excellence In Business awards banquet at Soldiers and Sailors Hall in Oakland, December 8, 6-11 PM.

Get your glitz and glam on for this black-tie optional gala that recognizes outstanding accomplishments of our LGBTQ+ businesses, members and Allied partners. This Upscale event will include a gourmet dinner, entertainment, and an awards ceremony followed by dancing and celebration.

Every award the chamber gives highlights the significant investment and innovation of our friends and neighbors working to support a thriving and inclusive economy..

Please join us as a sponsor in celebrating our fifth anniversary, recognizing our founders, deserving businesses, their leaders and the 3RBA chamber of commerce.

# All proceeds benefit member programs and education for LGBTQ+ entrepreneurs



3RBA works to develop, promote, educate and empower LGBTQ+ owned businesses, allies, and LGBTQ+ entrepreneurs.

An economically empowered LGBTQ+ business owner is inspired by heroes and role models like you. This helps them to be confident enough to chart their own course based on the knowledge that a community who cares and has their back. This is the important role played by 3RBA and YOU our members and sponsors. The LGBTQ+ community are always disproportionately affected in institutions, structures and crises such as COVID-19 because they require a different set of needs. There are real issues that LGBTQ+ business owners, families, and employees must deal with that other entrepreneurs or individuals in the workforce do not. This is why 3RBA and your partnership makes a difference.

Choice	Level	Amount	Details
<input checked="" type="checkbox"/>	Presenting (1)	\$15,000  Event Lead Sponsor	<ul style="list-style-type: none"> <li>• 8 tickets to gala and premier seating</li> <li>• Introduction, welcome speech and press conference host at event</li> <li>• 1 year of ads on chamber website, 12 banners on bi-weekly email blast, Logo as lead sponsor on all marketing for the event and table signage</li> <li>• Signature on all congratulatory letters to recipients</li> <li>• Back full cover full color ad on program,</li> <li>• Company names <b>1 award of choice or creates their own award.</b></li> <li>• Invitation for 8 to VIP Cocktail reception.</li> </ul>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Gold (2)	\$7,500  VIP Cocktail Party Host  Or  Photography Host	<ul style="list-style-type: none"> <li>• 4 Tickets to gala and premier seating</li> <li>• Host and Welcome Speech at VIP reception <b>OR</b> Company display at photobooth and name on every photobooth strip and selfie station.</li> <li>• 6-month ad on chamber website,</li> <li>• 4 banners on bi-weekly email blast, logo on event marketing materials, full page ad in program and table signage at event.</li> <li>• Company names 1 award of choice after presenting sponsor selection.</li> <li>• Invitation for 4 to VIP Cocktail reception</li> </ul>
<input checked="" type="checkbox"/>	Silver (9)	\$3,500  Award Sponsors	<ul style="list-style-type: none"> <li>• 2 tickets to gala</li> <li>• ½ page ad in program, logo on entry poster</li> <li>• Table recognition, signage at the event,</li> <li>• Company name 1 award. “ The XXXX Company LGBTQ+ Leader”....</li> <li>• Invitation for 2 to VIP Cocktail reception.</li> </ul>
<input checked="" type="checkbox"/>	Bronze	\$1,600  Table Sponsor	<ul style="list-style-type: none"> <li>• Table of 8, table signage, logo on entry posters, plus half page ad in program</li> </ul>

# Sponsorship Packages

# Available Sponsored Awards To Name \$3,500



**LGBTQ+ Business of the Year**  
(2 awards one large business one small) *This award recognizes an **LGBTQ+ business or business owner** who demonstrates the values of 3RBA, and success and leadership in business.*

**Emerging Leader Award**  
*This award recognizes an **LGBTQ+ professional under age 35** who demonstrates and leads the workplace or community to support LGBTQ+ equity and inclusion*

**Enterprising Female of the Year.** *Recognizes **an individual person** who distinguishes themselves in the chamber, their business, or profession to advance marginalized female entrepreneurs or employees.*

**Excellence in Creative Business**  
*This award recognizes an **LGBTQ+ business, business owner, organization or individual** who is a creator or supports or employs LGBTQ+ artists and creatives.*

**LGBTQ+ Leader of the Year**  
*This award recognizes a **business, business owner, organization or individual** who demonstrates professional success and leadership and is **a member of the LGBTQ+ community.***

**Excellence in DEI/Procurement**  
*This award is for any **business or governmental body** for excellence in supporting, offering and providing procurement opportunities, training and contracts to diverse businesses.*

**Transgender and Gender Expansive Business Excellence Award.** *This award is for any **transgender or gender expansive owned or entrepreneur** who exemplifies the mission of 3RBA and excellence in business.*

**Outstanding LGBTQ+ Volunteer**  
*This award recognizes **any individual, business or group** who provides outstanding volunteer support to help 3RBA and/or other LGBTQ+ organizations.*

**3RBA Ally Business Award.**  
*This award recognizes a **business or corporation** that has actively demonstrated their commitment to diversity and inclusion for the LGBTQ+ community and is **a member of 3RBA.***

**Spirit of Pride .** *This award is for **any ally or LGBTQ+ individual** who inspires others and goes above and beyond with their dedication, commitment and support for inclusivity and support for LGBTQ+ businesses.*

**3RBA Chamber Member of the Year**  
*An **individual or business** who is a member of 3RBA, demonstrates the values of 3RBA and contributes to its leadership, & success .*

Please Choose Award Naming Selection. Place Ranking 1,2,3 in box and email to [coliver@3rba.com](mailto:coliver@3rba.com)



# Save the Date

"My Business My Pride"  
Gala and Awards Banquet

Recognizing LGBTQ+ Leaders and  
Allies in Business and Community  
Friday December 8, 2023

Soldiers and Sailors Hall , Oakland  
Now accepting **volunteers** and  
**SPONSORS**  
[coliver@3rba.com](mailto:coliver@3rba.com)

Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Contact Email \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
Contact Title \_\_\_\_\_

Sponsorship Level Pledged \_\_\_\_\_

Comments/Questions \_\_\_\_\_  
\_\_\_\_\_ + \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

EVERY SPONSOR MATTERS!

THANK YOU

Respond to:  
Cynthia Oliver  
Executive Director  
[coliver@3rba.com](mailto:coliver@3rba.com)  
724-205-0752  
[www.3rba.com](http://www.3rba.com)